



The Future Just Arrived

A 3D-rendered illustration of a silver laptop computer. The screen displays a blue background with a white envelope icon. Several white envelopes are scattered on the laptop's keyboard and in front of it, suggesting a connection between digital and physical mail.

Easy does it

You want to send a letter. But do you want the hassle that goes with it? Thought not.

There's a solution.

IMS Hybrid Mail enables you to post letters and documents directly from your computer to any UK address. You write. You click. We do the rest. Ideal for anything from domestic to corporate use, it's cost-effective, fast, green, and very, very secure.

Registration online is free, as is the software download. There's no fixed contract and there's no more licking, sticking, and walking to the post box. Your letters are printed on state of the art machines near to their destination in a high security environment. And the process reduces the carbon footprint of your postal delivery by around 80%.

Do we have your interest? Read on...

Seriously secure

IMS Hybrid Mail documents are 128-bit encrypted en route from your computer to our firewalled, Intrusion Detection System protected servers, and our secure print facilities. Those print facilities involve biometric access control, CCTV monitoring, and are operated to APACS standards. Once printed to the highest standards, your letters are physically enclosed in high quality envelopes by machines. What all this means is that the security of your documents is probably better than that offered by normal post. So when we say we take your letter's security seriously, we mean it.



Easy on the environment

IMS Hybrid Mail isn't just a far easier way to post letters. Your computer mouse will leave a much smaller carbon footprint than even the niftiest of postal staff. Yes, we utilise Royal Mail delivery to get your letter the 'final mile', but the beauty of our solution is that your letters go most of the way virtually. When they've got as far as they can go like this, they're made physical, and then delivered by hand.

The result of all this is an average reduction in carbon emissions per letter of around 80%. And because we take our environmental responsibilities seriously, we'll be offering the option of recycled paper and regionally printed envelopes soon, too.

Easy on the eye

Because we use cutting edge high quality digital printers capable of reproducing exceptionally high quality graphics, whether they're professional or private, your letters will look the business. That means your letter's images and text will be pin sharp, and when printed on 100 gsm Xerox paper, be very good looking indeed. And your fonts and formatting (preserved perfectly by the online transmission process) will be rendered in crystal clear ink in almost any colour.

So not only does IMS Hybrid Mail help save on footwork, the environment, and your postal budget, it makes sure your letters will arrive looking a million dollars.

All of which makes an awful lot of sense.



To find out more about IMS Hybrid Mail feel free to call 0870 066 3526, email info@ims-franking.co.uk or visit http://www.ims-franking.co.uk/hybrid_mail.html

It's as easy as that.

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